

The New York Times



The New York Times at Gesellschaft der Ärzte in Wien - Billrothhaus



May 2019

Gesellschaft der Ärzte in Wien – Billrothhaus + The New York Times: Common Values

Build a Foundation of Diverse Knowledge

From politics to arts, business to technology, The Times provides award-winning journalism, photography and video that reach all corners of the world.

Foster Information and Media Literacy

In a connected world where fact and fiction flow at a relentless pace, The Times helps students navigate the truth.

Promote Lifelong Learning

Our original documentaries, in-depth op-eds, and groundbreaking feature stories offer new perspectives to satisfy curious minds.



Global Leader in News with a Vast Digital Footprint

A light gray world map is centered in the background of the slide, showing the continents of North and South America, Europe, Africa, and Asia.

138.8M

Digital Global Users

125

Pulitzer Prizes

21.62

Avg. min per user

29%

Site traffic generated
outside of the U.S.

150

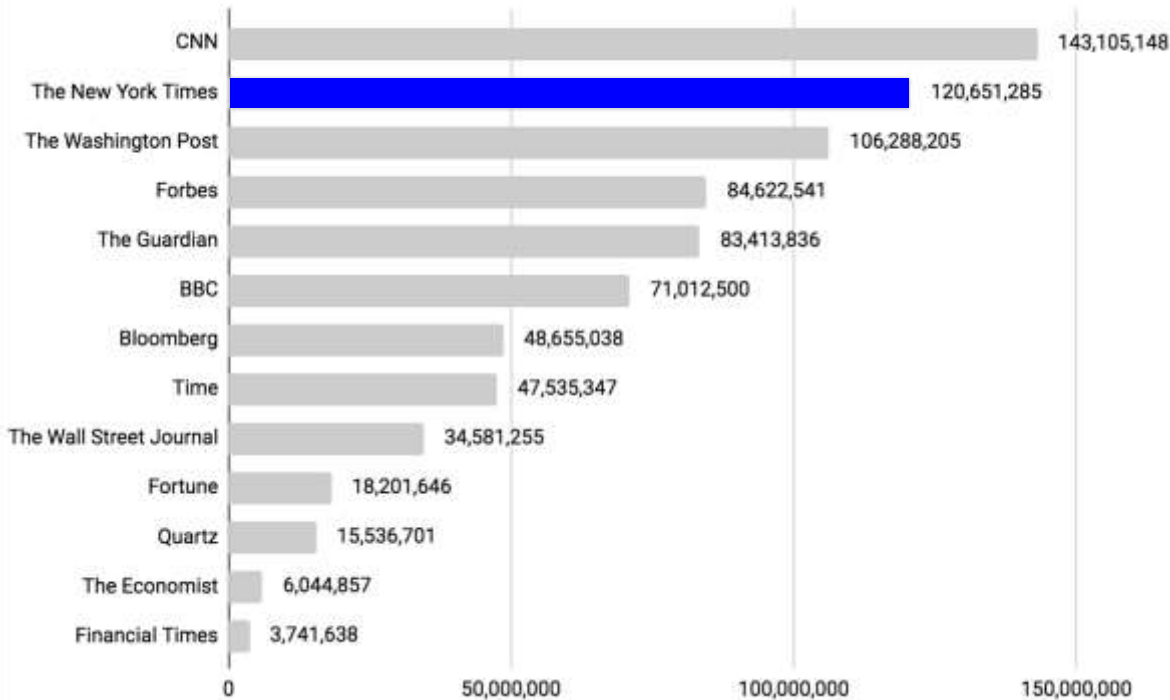
Countries we
report from

1,450

Journalists around
the world

A Truly Global Digital Presence

Global Digital Users



14%

more reach than
The Washington
Post globally

70%

more reach than
BBC globally

Reaching Millennials Across the Globe

A photograph of two hikers on a rocky mountain peak. A man stands with his back to the camera, wearing a light blue t-shirt, shorts, and a large blue backpack, with his arms raised in a celebratory gesture. A woman sits on the rock next to him, wearing a blue patterned tank top, shorts, and a blue backpack, looking out over the landscape. The background shows a vast, hazy mountain range under a blue sky with scattered clouds.

Asia
44%

Europe
41%

US
35%

The Most Shared News Source on the Internet



42.1M

Twitter Followers on
NYT Main Account



15.7M

Facebook Fans on
Main NYT Page



3.7M

Followers on NYT
Instagram Account



4.2M

Followers on Google+
Account

When competitors cite news organizations, **over 50%** cite
The New York Times

From Vast Digital Archives to New Augmented Reality Stories



Read

Catch up on today's world news or take a look back on **articles dating back to 1851***

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Dig deeper with **virtual reality films** and **original documentaries**.

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Follow journalists to the front lines of the war against ISIS with our new podcast, "**Caliphate**".

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Listen

Follow journalists to the front lines of the war against ISIS with our new podcast, "**Caliphate**".

Interact

Immerse yourself in **augmented reality**, a new approach to digital storytelling.

Award-winning Journalism with Students in Mind

The Edit Newsletter

Our newsletter for students with news organized by academic major, popular articles on social media, advice from experts and more.

The New York Times

The Edit

Monday, May 7, 2018



The Future of Frats

By STEVE WILKINS

Living in a house with friends, playing drinking games and dancing to overplayed pop songs are not incompatible with a just society.

Trending on Social



All We Want to Do Is Watch Each Other Play Video Games



The Battle for Kanye West Is Happening in Real Time

By JEFF LABRECQUE

While the rapper trumpets his new messages on Twitter and in interviews, a collective global rumormongers effort for his mind, and legacy rages on.

Areas of Study



ECONOMICS

How a Common Interview Question Fuels the Gender Pay Gap (and How to Stop It)

By CLARENDON MILLER

Several states and cities have ordered employers to stop asking about salary history.

Award-winning Journalism with Students in Mind

The Edit Newsletter

Our newsletter for students with news organized by academic major, popular articles on social media, advice from experts and more.



Photo illustration by Derek Brahmey. Source photograph of model: Getty Images.

ENGLISH

What Happens When People and Companies Are Both Just 'Brands'?

By AMANDA HESS

The logic of branding has slipped into every corner of modern life — but it doesn't seem to profit individuals as much as some once hoped.

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The Edit Newsletter

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Heidi Younger

ADULTING

I Have a Real-Life Wicked Stepmother. How Do I Handle Her?

By **CHERYL STRAYED AND STEVE ALMOND**

A young woman wants to model healthy relationships for her half brother, but she can hardly stand his mother.

Award-winning Journalism with Students in Mind

On Campus

A column featuring personal essays and art by college students and faculty on issues affecting university life.

On Campus
Dispatches from college students, professors and administrators on higher education and university life. You can reach the editors at oncampus@nytimes.com.

The Student Loan Serenity Prayer
College was great, but no one mentioned how awful making my debt would be.
February 10, 2018, by [author name]

No College Kid Needs a Water Park to Study
Teachers must raise the standards spending at public universities.

It's Hard to Study if You're Hungry
Half of all college

As a Freshman, You Can't Avoid Reinvention

Before I went to college, I thought of change as something I could control.

N
It.
I

Some hate the jungle, but most find hidden strength and unanticipated freedom.

Basketball?

I am handed a tip sheet with instructions: "Yell 'Woo' every time you jump," and shout strategically mean things at the correct moments.

Award-winning Journalism with Students in Mind

Much More

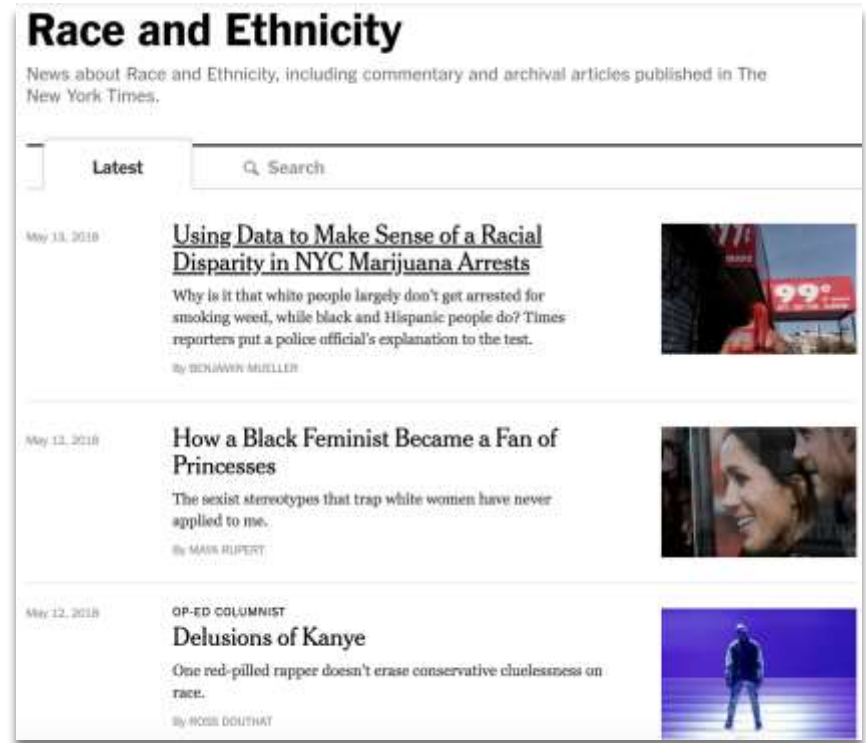
Sections dedicated to music, arts and young adult lifestyles are among the most popular for the future generation of Times readers.



Award-winning Journalism with Students in Mind


Much More


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Race and Ethnicity
News about Race and Ethnicity, including commentary and archival articles published in The New York Times.

Latest

May 13, 2018 **Using Data to Make Sense of a Racial Disparity in NYC Marijuana Arrests**
Why is it that white people largely don't get arrested for smoking weed, while black and Hispanic people do? Times reporters put a police official's explanation to the test.
By BENJAMIN MULLER 

May 12, 2018 **How a Black Feminist Became a Fan of Princesses**
The sexist stereotypes that trap white women have never applied to me.
By MAIRA RUPERT 

May 12, 2018 **OP-ED COLUMNIST
Delusions of Kanye**
One red-pill'd rapper doesn't erase conservative cluelessness on race.
By ROBBIE DOLYTHAT 

Award-winning Journalism with Students in Mind

Much More

Sections dedicated to music, arts and young adult lifestyles are among the most popular for the future generation of Times readers.

Beyoncé and Kendrick Lamar Break Boundaries



Beyoncé performed a Coachella set that was stunning in scope and execution. Kendrick Lamar became the first Pulitzer Prize winner who isn't from classical or jazz.

Paras Griffin/BET, via Getty Images

Award-winning Journalism with Students in Mind

Much More

Sections dedicated to music, arts and young adult lifestyles are among the most popular for the future generation of Times readers.

The screenshot shows the 'Watching' section of a website. At the top left is the 'Watching' logo. To the right is a search bar and a 'YOUR WATCHLIST' box for 'anthony.branco'. Below this is a section titled 'What are you in the mood for?' with several mood filter buttons: Bloody, Binge-Worthy, Family-Friendly, Joke-Heavy, Informative, Dialogue-Rich, Breezy, Explosions, Brainteasing, Weepy, Strong Female Lead, Dark, and More... (dashed border). Below the filters is a section titled 'What we're watching' with the headline 'The Best TV Shows and Movies New to Netflix, Amazon and More in May'. The text below the headline reads: 'Every month, subscription streaming services add a new batch of movies and TV shows to their libraries. Here are the titles we like for May.' There is a 'READ MORE' button. To the right of the text is a collage of images: the top part shows characters from Disney's 'Frozen' (Elsa and Anna) and 'The Snow Queen' (Gerda and the Snow Queen), and the bottom part shows a woman from 'The Crown' pointing towards a scene from 'The Snow Queen'.

Watching SEARCH YOUR WATCHLIST anthony.branco

What are you in the mood for?

Bloody Binge-Worthy Family-Friendly Joke-Heavy Informative Dialogue-Rich Breezy
Explosions Brainteasing Weepy Strong Female Lead Dark More...

What we're watching

The Best TV Shows and Movies New to Netflix, Amazon and More in May

Every month, subscription streaming services add a new batch of movies and TV shows to their libraries. Here are the titles we like for May.

READ MORE

DISNEY: © 2013 DISNEY. ALL RIGHTS RESERVED. "THE SNOW QUEEN" AND "THE SNOW QUEEN" DISNEY — FRANK MORA/ROTH

The Times for a Busy Class Schedule

Wake Up to “The Daily” Podcast

Start your morning each day with twenty minutes of an engaging take on the stories making headlines.

Fuel Your Afternoon Workout

How to start running. How to build muscle in 9 minutes. Follow one of our Well Guides to improve your health.

Unwind with the Evening Briefing

Stay connected with a nightly rundown of the day’s top stories — all delivered to your inbox.

8:00 a.m.



The Daily

This is how the news should sound. Twenty minutes a day, five days a week, hosted by Michael Barbaro and powered by New York Times journalism.

2:00 p.m.



The Workout Make It Complete How to Progress What You Need

How to Build Muscle in 9 Minutes

6:00 p.m.

Your Friday Evening Briefing

By KAREN ZRAICK AND SANDRA STEVENSON

Good evening. Heres the latest.

Unparalleled Coverage for a Diverse Student Body

Español and 中文 (Chinese)

We bring the best journalism to Chinese and Spanish audiences as well as high-quality original reports from dedicated journalists and contributors across China, Brazil, Mexico City, Venezuela, Argentina and Miami.

América Latina



Maduro es declarado ganador en medio de la apatía general en Venezuela

Las autoridades electorales venezolanas declararon que Nicolás Maduro fue reelegido para un segundo mandato con el 56% por ciento de los votos, en elecciones marcadas por denuncia de fraude y por una baja participación.



En Guatemala, las 'violaciones burdas' a los derechos indígenas son 'la punta del iceberg', dice la relatora de la ONU

Después de una visita al país, en el que se afirma que más de la mitad de la población es indígena, la relatora especial de la ONU Victoria Tauli-Corpus registró una profunda desigualdad en el acceso a la justicia para estas comunidades, empobrecimiento heredado de sus tierras y una marginación extrema.



Uruguay y su extraña neurosis mundialista

Tués, ¿por qué insisten que la Selección Uruguaya de

中兴或成为中美高科技冷战首个受害者



在特朗普宣布禁止美国企业采购中兴通讯设备后，中兴本周宣布已停止“主要供应链”。该公司的声明警告了中美在高科技领域可能会在全世界产生怎样的影响。而据称，

- 1. 贸易战暂时不打了，但中美贸易前景依旧不明朗
- 2. 中国面临为何令美国科技?
- 3. 一场盛大的英国王室婚礼
- 4. 梅根的婚纱宣言：我不只是王妃，我是爱妃
- 5. 去美国，华为美可以买到什么货?
- 6. 美国在对华贸易上让步，引发担忧
- 7. 台积电是基石？台湾维护高通芯片霸主地位
- 8. 华为：任正非前阵子
- 9. 贾卫华：在贸易战中等待时机抄底华为
- 10. 特朗普正出新国家安全，以遏制中国的发展!

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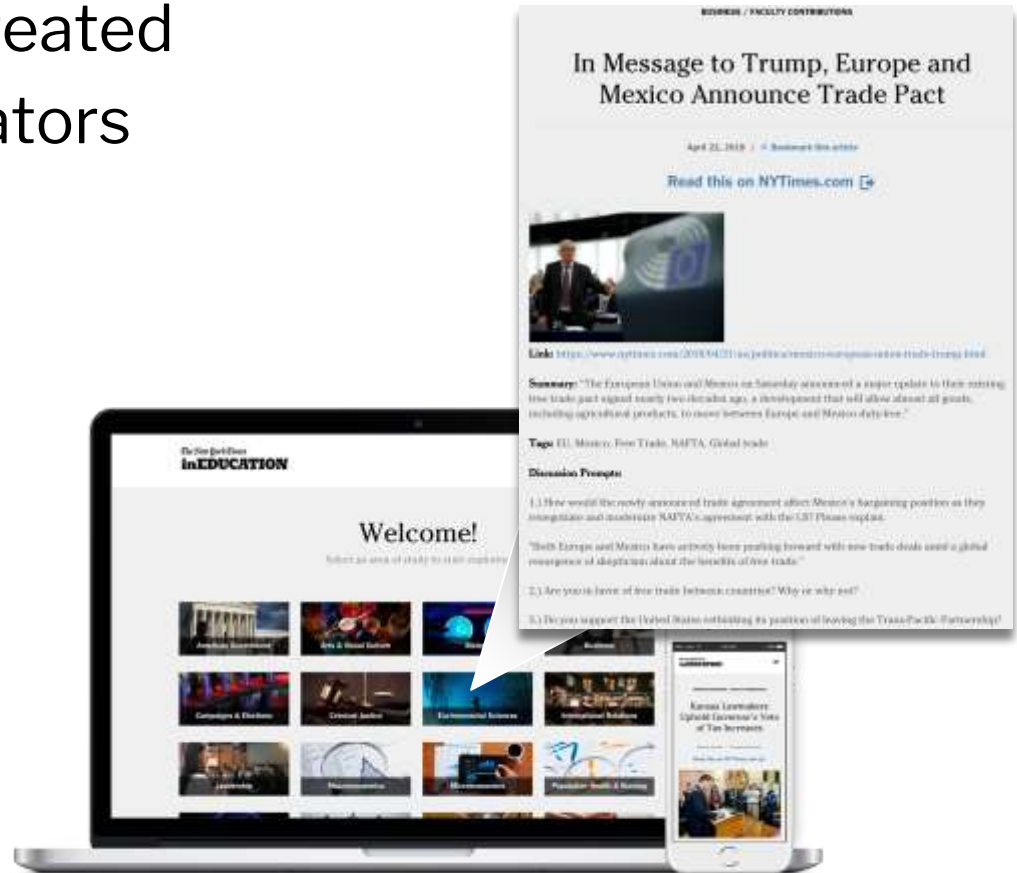
Our world-class customer success team is with you every step of the way to provide easy implementation, usage reports, and marketing + technology support.



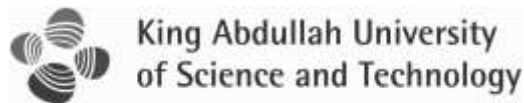
Academic Resources Created By Educators, For Educators

Full Access to NYTimesinEducation.com

Keep learning current with curated summaries, instructional strategies and exclusive content — all designed to make it easy for educators to implement The Times into their curricula.



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Jörg Müller
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+49 69 716 779 15
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